



Greater Rome Board of REALTORS® Newsletter

Keeping you informed

JULY 2010

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MEMBER NEWS

NAR UPDATE

WELCOME NEW MEMBERS

NEW REALTOR MEMBERS

Christopher Mooney
Jason Free Realty

Nancy Robertson
RE/MAX of Rome

Michael Smith
Jason Free Realty

Kyle Stamey
Jason Free Realty

NEW AFFILIATE MEMBER

Blaine Kirby
Coosa Valley Federal Credit Union

2010 BOARD OF DIRECTORS

President
Ruth Terry

President-elect
Debbie Hayes

Treasurer
Graham Dixon

Local Directors
Tom Sipp
Julia Dent
Jane Slickman

State Directors
Della Gore
Jason Free
Debbie Hayes
Graham Dixon

Greetings Members!

Your membership is important to our Board and we appreciate your support and commitment. If we can be of any service to you, please don't hesitate to contact us.

IMPORTANT ANNOUNCEMENT

Remember the survey that was distributed in February 2010 to all members? From this survey we learned over 69% of the membership who responded wanted the 2011 Annual Dues billing divided into two payments billed twice a year instead of one large payment.

In an effort to help all members and ease the burden of a large dues payment we are implementing this request! We hope it is helpful for all members and will cause less of a hardship for everyone paying their annual dues.

The **1st dues statement** will be billed in **July** for the local dues. This is due by **September 1**.

The **2nd dues statement** will be billed in **December** for the GAR & NAR dues and is due by **February 1**.

Late fees will be charged for any dues paid after the due date and NO payments for late dues will be accepted unless the late fee is paid at that time.

We hope this new system will be helpful for all members. Your written feedback is always welcome!

Watch your email for your 1st dues statement. It will be arriving soon!

Joanne

CE: THURSDAY JULY 15, 2010

INDOOR AIR QUALITY AND YOUR HEALTH

Instructor, **Tom Harrison** -- **3 HR C.E. Credit**

Registration 8:30 am Instruction 9:00 a.m. - 12:15 p.m.

"We spend 90% of our time indoors and indoor air is 3 times more polluted than outside air." "Indoor air pollution is one of America's five most serious health risks."

Understand what indoor air pollution is and how it became a problem.

Recognize the symptoms of indoor air pollution and how it can affect your health.

Know the necessary steps to remediate problems and maintain healthy air from mold and mildew to dust mites and pet dander. Indoor air pollution is the major cause of asthma and allergies.

Tom Harrison is the founder of The National Institute of Home Building, Inc. He has taught classes on home building and construction financing for the Georgia Institute of Real Estate and the The Georgia Real Estate Investors Association. Read more about NIHB on their website, www.nihb.com.

Morning break sponsor - [Louri Kearns, 2-10 Home Buyers Warranty](#)

Special fee **\$10**. That's right, just ten dollars for this course!

[CLICK HERE FOR REGISTRATION FORM FOR INDOOR AIR QUALITY AND YOUR HEALTH](#)

LOCAL SCHOLARSHIPS

The Greater Rome Board of REALTORS® has a local scholarship to assist any active member seeking to achieve any REALTOR® designation or certification. It was created to encourage all Board members to achieve GAR & NAR designations. This local scholarship will supplement scholarship funds awarded by GAR, not to exceed full amount of tuition.

For more information and a scholarship application, click on the link below.

[Click here for GRBR Scholarship Application](#)

OPEN HOUSE on BOARD'S WEBSITE

We can now post our member's OPEN HOUSE information on the Board's website. www.grbor.com

You should submit your information including any photos, dates and times of Open House, address, etc. to Linda at the Board Office by email: gromebor@comcast.net

Linda must have this information by Thursday at noon for Open Houses being held that weekend.

A banner is printed on the cover of the May Real Estate Market to alert the public to this new feature.

If you have any questions, call Linda at 706-295-1727.

MEMBERS NEWS . . .

Sympathy is extended to **Della Gore** on the recent loss of her sister, Maria Sanders.

Condolences to **Carol Hatch** on the loss of her father, Raymond Bowen.

Congratulations to Matt and **Amber Scoggins Campbell** on the arrival their son, Ethan Joshua, on May 5.

Congratulations to **Charley Perry**. Her son, Martin Emery Perry, graduated May 8 from Georgia Tech.

Congratulations to **Debbie Davis**. Her son, Jamey, graduated from Armuchee in May.

Congratulations to **Jason Free** on his recent marriage to Julie!!

Would you like to send a note or package to **Chris Parker**, formerly with Garden Lakes Realty and now on active duty? Send to: CPT Chris Parker, CPIC/AFN, APO AE 09348

NAR UPDATE: NEW 2010 PUBLIC AWARENESS CAMPAIGN ADS

From Vicki Cox Golder, CRB -- 2010 NAR President

With the homebuyer tax credit expiring April 30, the NAR Public Awareness Campaign is ready to roll out a brand new ad campaign to help support you in your businesses. The new campaign, "What Matters Most," reminds buyers and sellers that, despite challenges in today's economy, homeownership continues to be the foundation of the American Dream.

The campaign will deliver persuasive messages about the true value of owning a home, the role homeownership plays in building communities, and the advantages of working with a REALTOR®.

Beginning May 1, new TV and radio spots will begin airing across national network and cable outlets. National print and online advertising will also continue - ads will run in national premium consumer magazines like Martha Stewart Living, Real Simple, Popular Mechanics and This Old House, and online on sites including HGTV.com, DIYnetwork.com, RealSimple.com, TLC.com, About.com and ThisOldHouse.com.

In fact, 96 percent of U.S. households will be exposed to campaign messages as a result of NAR's national media buy.

The campaign is clearly convincing consumers of the value REALTORS® bring to buyers, sellers and investors. Seventy three percent of consumers surveyed said they would be more likely to use a REALTOR® in their next transaction than an agent who wasn't a REALTOR® -- up from only 50 percent in 2001.

As you may know, the Public Awareness Campaign is one of NAR's most popular membership programs. Our latest tracking study showed that 97 percent of REALTORS® favored the advertising program, and 95 percent wanted to see more advertising like it.

For more information: <http://www.realtor.org/pac.nsf/pages/pachome>